



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Mundy Katowitz Media  
1322 G St SE  
Washington, DC 20003-3021

**Contract # 850275**

**Schedule Dates** 10/16/12-10/22/12  
**Advertiser** Priorities USA Action (36239)  
**Agency/T-Code** Mundy Katowitz Media (6585)/127439326  
**Product** Political - US President (1174)  
**Brand** Democrat (Pro) (176850)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** PLACEMENT,MEDIA  
**Phone/Fax** (202) 675-6936 /  
**CPE** 321/340/1565  
**Account Types** National/Political PAC - Agency  
**Billing Type** Weekly/Irregular  
**Comments** PRIOR USA ACT 10/16

**Date Entered** 08/22/12  
**Last Modified** 10/17/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06288455  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,423.50  
**Net Total** \$25,066.50  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Oct. 2012	48	\$29,490.00
<b>Grand Total:</b>	<b>48</b>	<b>\$29,490.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	12:05A- 1:05A (ET)						1			1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	8/22/12
2.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	12P- 12:57P (ET)						1			1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	8/22/12
3.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	3:58P- 4:58P (ET)						1			1	\$625.00	\$625.00	Norfolk (WVEC) (WVEC)	DR. OZ<	8/22/12
4.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	5A- 5:58A (ET)						1			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
5.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	5:29P- 5:58P (ET)						1			1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	8/22/12
6.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	7A- 9A (ET)						1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12
7.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	7:28P- 7:57P (ET)						1			1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	8/22/12
8.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	11:35P- 12:02A (ET)		1							1	\$650.00	\$650.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE<	8/22/12
9.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	10:58A- 12P (ET)		1							1	\$775.00	\$775.00	Norfolk (WVEC) (WVEC)	VIEW-ABC<	8/22/12
10.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	4:30A- 4:59A (ET)		1							1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/22/12
11.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	5A- 5:58A (ET)		1							1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
12.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	5:58A- 7A (ET)		1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12
13.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	7A- 9A (ET)		1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

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**Norfolk (WVEC) (WVEC)**

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Oct. 2012	48	\$29,490.00
<b>Grand Total:</b>	<b>48</b>	<b>\$29,490.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	12:35A- 1:30A (ET)							1		1	\$40.00	\$40.00	Norfolk (WVEC) (WVEC)	DA VINCS INQST	8/22/12
15.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	5:58A- 8A (ET)							1		1	\$380.00	\$380.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/22/12
16.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	6:58P- 7:57P (ET)							1			\$1,200.00		Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	8/22/12
17.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	8A- 9A (ET)							1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT-ABC	8/22/12
18.1	Normal Line / SPOT	10/21/12-10/21/12	5	:30	9:58A- 11A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	THIS WEEK-ABC	10/12/12
19.1	Normal Line / SPOT	10/21/12-10/21/12	5	:30	11P- 11:35P (ET)								1	1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS	10/12/12
20.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	5:58A- 8A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/22/12
21.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	8A- 9A (ET)								1	1	\$580.00	\$580.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN-ABC	8/22/12
22.1	Normal Line / SPOT	10/18/12-10/18/12	5	:30	11P- 11:35P (ET)					1				1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS	10/12/12
23.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	12:05A- 1:05A (ET)					1				1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	8/22/12
24.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	12P- 12:57P (ET)					1				1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	8/22/12
25.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	5A- 5:58A (ET)					1				1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
26.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	6P- 6:30P (ET)					1				1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	8/22/12

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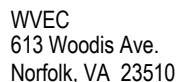
## Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	48	\$29,490.00
<b>Grand Total:</b>	<b>48</b>	<b>\$29,490.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	5:58A- 7A (ET)					1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12
28.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	9A- 10A (ET)					1				1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	LIVE WTH KELLY<	8/22/12
29.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	10A- 10:58A (ET)			1						1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY<	8/22/12
30.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	12:05A- 1:05A (ET)			1						1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	8/22/12
31.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	12P- 12:57P (ET)			1						1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	8/22/12
32.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	3:58P- 4:58P (ET)			1						1	\$625.00	\$625.00	Norfolk (WVEC) (WVEC)	DR. OZ<	8/22/12
33.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	4:30A- 4:59A (ET)			1						1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/22/12
34.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	5A- 5:58A (ET)			1						1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
35.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	9A- 10A (ET)			1						1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	LIVE WTH KELLY<	8/22/12
36.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	11:35P- 12:02A (ET)				1					1	\$650.00	\$650.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE<	8/22/12
37.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	10:58A- 12P (ET)				1					1	\$775.00	\$775.00	Norfolk (WVEC) (WVEC)	VIEW-ABC<	8/22/12
38.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	4:30A- 4:59A (ET)				1					1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/22/12
39.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	5:58A- 7A (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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<b>Product</b>	Political - US President (1174)
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<b>Salesperson</b>	Blair, Cheryl (2205)
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<b>Comments</b>	PRIOR USA ACT 10/16

<b>Date Entered</b>	08/22/12
<b>Last Modified</b>	10/17/12
<b>Entered By</b>	Penne Marsh
<b>CO-OP</b>	No
<b>Headline #</b>	06288455
<b>Demo</b>	
<b>Order Type</b>	Normal
<b>Package Deal</b>	
<b>Commission %</b>	15.00
<b>Commission</b>	\$4,423.50
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<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	48	\$29,490.00
Grand Total:	48	\$29,490.00

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Comments: